Print Date 10/23/12 06:54:57

ORDER

Orders Order / Rev: 101891 06815349 Alt Order #: **OCEGUERA 4 CONGRESS** Product Desc: 1187 Estimate: 10/16/12 - 10/22/12 Flight Dates: Primary AE: Amy McCreary 10/23/12 / 10/23/12 Sales Office: Original Date / Rev: **BLPHI** Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: EOM/EOC Washington Harbor Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Oceguera for Congress** A35+ New Business Thru: Demographic: **Product Codes:** PLC02 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: POLITICAL/AGY, PCAN, GEN Agency External ID: Revenue Codes:

Bill Plan

Din i ian				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	34	\$29,065,00	\$24,705,25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	34	\$29,065.00	\$24,705.25	0.00
Totals	34	\$29,065.00	\$24,705.25	0.00

Account Executives

ļ	Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
-	Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$29,065.00
Market	100%	\$145,325.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$37,784.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$30,518.25
KTUD	1%	\$1,453.25
KVVU	22%	\$31,971.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$14,532.50

_	Ln	Ch	Start	End	Inventory (Code Breal	Start/End 1	Time Da	ıys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	1	KSNV	10/16/12	10/22/12	M-F 5-6a W	akeUp w/WaGM	5-6a	M- W	TF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
						/akeUp w/Wagners	:								
		WAKE U	IP WITH T	HE WAGN	NERS										
		Star	t Date E	End Date	Weekdays	Spots/Weel	Rate	Rating							
	W	eek: 10/1	6/12 1	0/22/12	MTWTF		\$450.00	0.00					I		

Print Date: 10/23/12 06:54:58 Page 2 of 5

Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Γime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
1 KSNV	10/16/1	2 10/22/12	M-F 5-6a WakeU		5-6a	M- WTF-	- :30	4 \$450.001	0.00 NM	4	\$1,800.00
\^/^!ZE_!	LID WITH	THE WAYAON	M-F 5-6a Wakel	Jp w/Wagners							
	or with	THE WAGN	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/22/12	MTWTF	<u> </u>	\$450.00	0.00					
Spot Ch	Date Ra	nge D	escription	Star	t/End Time		Weekdays I	_ength Rate	Rtg Type		
			1-F 5-6a WakeUp	w/Wagner.5-6a	l		MTWThF	:30 (\$450.00)	0.00 NM		
[.N		LABLE RAT	E] NOT AVAILABI								
			1-F 5-6a WakeUp	w/Wagner.5-6a	l		MTWThF	:30 (\$450.00)	0.00 NM		
	<i>e MG 1.5</i> OT AVAI		E] NOT AVAILABI	LE RATE							
			1-F 5-6a WakeUp		l		MTWThF	:30 (\$450.00)	0.00 <i>NM</i>		
	e MG 1.5										
			E] NOT AVAILABI				M WELF	00 045000	0.00 1114		
	10/17/12 for 1.3,		I-F 5-6a WakeUp	w/vvagner:5-6a			M- WThF	:30 \$450.00	0.00 NM		
		e to reinstat	el								
			i-F 5-6a WakeUp	w/Wagner:5-6a	l		M- WΓhF	:30 \$450.00	0.00 NM		
_	for 1.3,1		_								
-		e to reinstat	-	w/Magnage Co			М- WГhF	·20 \$450.00	0.00 NM		
_	10/17/12 for 1.3,1		I-F 5-6a WakeUp	w/wagner:5-6a			WI- WI IIF	:30 \$450.00	0.00 NM		
_		e to reinstat	e]								
2 KSNV	10/16/1	2 10/22/12	M-F 6-7a WakeU	lp w/WaGM	6-7a	MTWTF-	- :30	5 \$190.004	0.00 NM	1	\$190.00
			M-F 6-7a Wakel								
		THE WAGN		0	Data	Dation					
Sta Week: 10/	rt Date /16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$190.00	Rating 0.00					
			Today Show	CM	658a-9am	MTWTF-	- :30	5 \$300.003	0.00 NM	1	\$300.00
0	. 0, . 0, .	0,,	Today Show		0000 00		.00	σ φουσίου σ	0.00		Ψ000.00
TODAY	SHOW										
	rt Date	End Date 10/22/12	<u>Weekdays</u> MГWГF	Spots/Week 1	Rate	Rating					
Week: 10/		2 10/20/12		CM	\$300.00 7a-9am	0.00	S- :30	1 \$625.001	0.00 NM	1	\$625.00
4 110111	10/20/1	2 10/20/12	Saturday Today	OIVI	7 a Jam		.50	1 ψ023.00 1	0.00 14101		ψ023.00
SATUR	DAY TO	DAY	, ,								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S-	1	\$625.00	0.00	C .20	4	0.00 NM		Ф7 ГО ОО
2 KSNV	10/21/1	2 10/21/12	Sunday Today Sunday Today	СМ	7a-8am		· S :30	1 \$750.001	U.UU INIVI	1	\$750.00
TODAY	ON SUN	IDAY	Curiday Foday								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S	1 Stor	\$750.00 t/End Time	0.00	Wookdays I	onath Pata	Pta Typo		
	Date Ra		escription Sunday Today	7a-8			Weekdays I	<u>-ength</u> <u>Rate</u> :30 (\$750.00)	Rtg Type 0.00 NM		
	e MG 5.2		,					(,,			
	low LUR										
			unday Today	7a-8	am		Su	:30 \$750.00	0.00 NM		
_	G for 5.1 a evised rat	10/21 e to reinstat	el								
			The Doctors	CM	2pm-3pm	MTWTF-	- :30	1 \$100.004	0.00 NM	1	\$100.00
	. 5, 10, 1	,,	The Doctors	0	_p op		.50	,	5.55 TWI		ψ.00.00
	OCTORS			_							
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating					
Week: 10/		10/22/12		CM	\$100.00 3-4p	0.00 MTWTF-	- :30	1 \$200.003	0.00 NM	1	\$200.00
INIZ INJINV	10/10/1	L 10/22/12	Dr Phil	CIVI	ال 	1411 AA 1 L -	.50	. ψ200.003	U.UU INIVI	· '	Ψ200.00
DR. PH	IL										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	16/12	10/22/12	MTWTF	1	\$200.00	0.00				İ	

Print Date: 10/23/12 06:54:58 Page 3 of 5

KSNV

Order / Rev: 101891 Advertiser:

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS

All Glade II.

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
13 KSNV	10/16/1	2 10/22/12	NEWS 3 at 4 (1 l		4-5pm	MTWTF-	- :30	2	\$300.003	0.00 NM	2	\$600.00
FIDST N	JEWS 3	AT FOUR	4PM NEWS (1 he	our)	(4:00 PM-4:3	80 PM)						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/22/12	MTWTF	2	\$300.00	0.00						
14 KSNV	10/16/1	2 10/22/12	NEWS 3 at 4 (1		4-5pm	MTWTF-	- :30	1	\$300.003	0.00 NM	1	\$300.00
NEWS 4	1 AT 430	P	4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	16/12	10/22/12	MTWTF	1	\$300.00	0.00						
N15 KSNV	10/16/1	2 10/22/12	M-F Early News	CM	5-630p	MTWTF-	- :30	5	\$450.003	0.00 NM	3	\$1,350.00
EARLY	NEWS		M-F Early News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/22/12	МГWГF	5	\$450.00	0.00						
	Date Ra		escription 1-F Early News	<u>Start</u> 5-63	/End Time		Weekdays MTWThF	Leng		Rtg Type 0.00 NM		
	edited	-10/22/12 IV	i-i Lany News	3-03	ор		WII WIIII		υ (φ-100.00)	0.00 14101		
[cre	edit na]											
		2-10/22/12 N	1-F Early News	5-63	0p		MTWThF	- :3	0 (\$450.00)	0.00 NM		
	edited edit na]											
		2 10/22/12	M-F Jeopardy	CM	630-7pm	MTWTF-	- :30	2	\$450.003	0.00 NM	1	\$400.00
			M-F Jeopardy					_	*			*
JEOPAF					_							
Star Week: 10/	rt Date 16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
	Date Ra		escription_		End Time	0.00	Weekdays	Leng	th Rate	Rtg Type		
			1-F Jeopardy	630-	7pm		MTWThF	- :3	0 (\$350.00)	0.00 NM		
	9 MG 16. OT AVAII	,	E] NOT AVAILABL	E DATE								
-			l-F Jeopardy	630-	7pm		MTWThF	- :3	0 (\$350.00)	0.00 NM		
See	e MG 16.	6,16.7	, ,		•				(, ,			
-			E] NOT AVAILABL				_	_				
	10/16/12 for 16.1		eopardy in PRIME	M-S	A 8-11p / SUI	\	- T	- :3	0 \$400.00	0.00 NM		
_	/ CODE]											
17 KSNV	10/16/1	2 10/22/12	M-F Wheel	CM	7-730pm	M- WTF-	- :30	4 \$	1,300.001	0.00 NM	4	\$5,200.00
WHFFI	OF FOR	TUNE	M-F Wheel of Fo	rtune								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	16/12	10/22/12	<u>М- WГF</u>	4	\$1,300.00	0.00					I	

Oceguera for Congress

Print Date: 10/23/12 06:54:58 Page 4 of 5

Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

La Charle Fad Assessant Code Break Otani/Fad 7	Fine David Law Orate Date Dri Dia Tara Orate Assessed
Ln Ch Start End Inventory Code Break Start/End	9 71 1
17 KSNV 10/16/12 10/22/12 M-F Wheel CM 7-730pm M-F Wheel of Fortune	M- WTF :30 4 \$1,300.00 1 0.00 NM 4 \$5,200.00
WHEEL OF FORTUNE	Detice
Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 M- WTF 4 \$1,300.00	Rating 0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/16/12-10/22/12 M-F Wheel 7-730pm	M- WThF :30 (\$1,300.00) 0.00 <i>NM</i>
See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]	
2 KSNV 10/16/12-10/22/12 M-F Wheel 7-730pm	M-WThF :30 (\$1,300.00)
See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]	
3 KSNV 10/16/12-10/22/12 M-F Wheel 7-730pm	M-WThF :30 (\$1,300.00)
See <i>MG 17.5,17.6,17.7</i> [Below LUR-LUR is \$260]	
5 KSNV 10/17/12-10/22/12 M-F Wheel 7-730pm	M-WThF :30 \$1,300.00 0.00 NM
MG for 17.1,17.3,17.2	
[Revised rate to reinstate]	
6 KSNV 10/17/12-10/22/12 M-F Wheel 7-730pm	M-WThF :30 \$1,300.00 0.00 NM
MG for 17.1,17.3,17.2 [Revised rate to reinstate]	
7 KSNV 10/17/12-10/22/12 M-F Wheel 7-730pm	M-WThF :30 (\$1,300.00)
(M) See MG 17.8	
[pgm cgh = wheel in prime due to debate]	
8 KSNV 10/22/12-10/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUI	M: :30 \$1,300.00 0.00 NM
₩ MG for 17.7 10/22	
[INV CODE]	
18 KSNV 10/20/12 10/20/12 Wknd Jeopardy CM 630-7pm	S- :30 1 \$525.00 1 0.00 NM 1 \$525.00
SAT/Jeopardy JEOPARDY	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/15/12 10/21/12S- 1 \$525.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/15/12-10/21/12 Wknd Jeopardy 630-7pm	Sa :30 (\$525.00) 0.00 <i>NM</i>
See MG 18.2	
[Below LUR-LUR is \$175] 2 KSNV 10/20/12-10/20/12 Wknd Jeopardy 630-7pm	Sa :30
⊕ MG for 18.1 10/20	5α .00 ψ020.00 0.00 NWI
[Revised rate to reinstate]	
19 KSNV 10/20/12 10/20/12 Wknd Wheel of Fortune CM 7-730pm	S- :30 1 \$525.001 0.00 NM 1 \$525.00
SAT/ Wheel of Fortune	
WHEEL OF FORTUNE	
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 S- 1 \$525.00	Rating
Week: 10/15/12 10/21/12 S- 1 \$525.00 Spot Ch Date Range Description Start/End Time	0.00 Weekdays Length Rate Rtg Type
1 KSNV 10/15/12-10/21/12 Wknd Wheel of Fortune 7-730pm	Sa :30 (\$525.00) 0.00 NM
See MG 19.2	, , ,
[Below LUR-LUR is \$175]	
2 KSNV 10/20/12-10/20/12 Wknd Wheel of Fortune 7-730pm	Sa :30 \$525.00 0.00 NM
MG for 19.1 10/20 [Revised rate to reinstate]	
	T :30 1 \$3.200.00 1 0.00 NM 1 \$3.200.00
22 KSNV 10/18/12 10/18/12 Thurs PR 9-10p CM 9-10pm Thursday Prime 9-10pm	T :30 1 \$3,200.00 1 0.00 NM 1 \$3,200.00
THE OFFICE/ UP ALL NIGHT	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/15/12 10/21/12 T 1 \$3,200.00	0.00

Print Date: 10/23/12 06:54:58 Page 5 of 5

Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ts Rate P	ri Rtg Type	Spots	Amount
22 KSNV	10/18/1	2 10/18/12	Thurs PR 9-10p	CM	9-10pm		T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
THE OF	FICE/ U	P ALL NIGH	Thursday Prime 9	9-10pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-					
Week: 10/ Spot Ch	15/12 Date Ra	10/21/12 Inge D	escription		\$3,200.00 t/End Time	0.00		Veekdays	Length Rai	te Rtg Type		
			hurs PR 9-10p	9-10				Th		0.00 NM		
	e MG 22. ∩T Δ\/ΔI		E] NOT AVAILABL	E RATE								
			hurs PR 9-10p	9-10)pm		_	Th	:30 \$3,200.0	00 0.00 NM		
_	for 22.1		_									
		e to reinstate		CM	10.11nm		S-	.20	1 61 200 00 1	0.00 NIM	1	£4 200 00
23 NSINV	10/20/1	2 10/20/12	Sat PR 10-11p Saturday Prime 1	_	10-11pm			:30	1 \$1,300.001	0.00 NM	'	\$1,300.00
	ORDER:											
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays S-	Spots/Week	Rate \$1,300.00	Rating 0.00	-					
Spot Ch	Date Ra	nge D	escription		t/End Time	0.0			Length Rat	te Rtg Type		
	' 10/15/12 e MG 23.		at PR 10-11p	10-1	1pm		=	Sa	:30 (\$1,300.0	0.00 NM		
	elow LUR											
_			at PR 10-11p	10-1	1pm		-	Sa	:30 \$1,300.0	00 0.00 NM		
_	for 23.1 evised rate	10/20 e to reinstate	e]									
			Sun PR 10-11p	CM	10-11pm		S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			Sunday Prim 10-	11pm								
_	ORDER	AFTER NFL End Date	Weekdays	Spots/Week	Rate	Rating	1					
Week: 10/	15/12	10/21/12	S	1	\$1,200.00	0.00	-					
	Date Ra		escription un PR 10-11p		t/End Time 1pm		_	<u>Veekdays</u> -----Su		te Rtg Type 000 NM		
	e MG 24.		un i i i i i i i i i i i i i i i i i i i	10-1	тртт			Su	.30[ψ1,200.0	0.00 11111		
-	low LUR	-	DD 40 44.	40.4	4			C	00 04 000	00 000 NIM		
_	10/21/12 for 24.1		un PR 10-11p	10-1	1pm		=	Su	:30 \$1,200.0	00 0.00 NM		
-		e to reinstate	e]									
25 KSNV	10/16/1	2 10/22/12	M-F News 3 at El		11pm-1135	pm M	TWTF	:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS 3	3 NIGHT	SIDE	M-F News 3 at E	ieven								
	rt Date		Weekdays	Spots/Week	Rate	Rating	-					
Week: 10/		10/22/12	MTWTF Sa-Su News 3 at		\$1,200.00 11pm-1135	0.00) S	:30	1 \$400.003	0.00 NM	1	\$400.00
ZI KSINV	10/21/1	2 10/21/12	Sa-Su News 3 at		110111-1133	piii -	3	.30	ι φ400.003	U.UU INIVI	· '	Φ400.00
	3 NIGHT			0	5.	D (
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$400.00	Rating 0.00	-					
		2 10/20/12	, ,		1130pm-1:0			:30	1 \$400.004	0.00 NM	1	\$400.00
QATI ID	חש∨ אויכ	HT LIVE	Saturday Night L	ive								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u>l</u>					
Week: 10/	15/12	10/21/12	S-	1	\$400.00	0.00	<u> </u>					
30 KSNV	10/21/1	2 10/21/12	NFL Football NFL Football	CM	1P-9PM		S	:30	1 \$4,000.004	0.00 NM	1	\$4,000.00
SUN NT	ΓFB: PIT	T @ CIN	. T. E. I OOLDAII									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating	-					
Week: 10/		10/21/12	FacetoFace/Ralst	ton RepCM	\$4,000.00 730-758pm	0.00 M) TF	:30	1 \$900.001	0.00 NM	1	\$900.00
2	. 3, . 0, 1	. 5, ==, 12	FacetoFace/Rals			111			¥000.00 I	3.00 11111		400.00
	rt Date	End Date	Weekdays M TF	Spots/Week	Rate	Rating	-					
Week: 10/	10/12	10/22/12	IVI 1 I'	1	\$900.00	0.00	J			Totals	2/	\$20,065,00